Greater N.Y. Dental Meeting adds new events

By Jayme McNiff Spicciaie, Program Manager, Greater New York Dental Meeting

Last year’s 89th Greater New York Dental Meeting registered 54,629 attendees, including 19,724 dentists from all 50 states and 131 countries. In addition, there were 4,078 hygienists and 5,323 dental assistants. The meeting’s exhibit hall featured more than 800 exhibitors in more than 1,600 booths.

This year’s meeting promises to be even more exciting. A number of new events are already on the schedule. Here are some highlights:

• The World Implant Expo, four days of innovations in implantology.

The new World Implant Expo will be held simultaneously with the main Greater New York Dental Meeting, from Nov. 28 through Dec. 3.

• An expanded ColLABoration Dental Laboratory Meeting, bringing together dentists and tabs techs in a highly interactive environment.

ColLABoration, the dental laboratory meeting presented with Aegis Publishing, is expected to surpass its inaugural 2013 numbers: 1,183 technicians and technician students, 50 exhibitor booths and two classrooms for seminars and workshops.

• An expanded exhibit floor with more than 1,700 exhibit booths filled by more than 700 companies.

Again for 2014, the GNYDM, which is sponsored by the New York County Dental Society and Second District Dental Societies, will remain free of any registration fee.

Four days of exhibits

Other distinctions that help make the GNYDM stand out include:

• Only event with four-day exhibit hall
• More than 300 educational programs
• One C.E. unit for exploring the exhibit floor
• Live patient demonstrations
• Multilingual programs (in Spanish, Russian, Portuguese, French and Italian)

Three major airports — Newark Liberty (EWR), Kennedy (JFK) and La Guardia (LGA) — and hotel discounts make it easy for professionals to attend the meeting and enjoy all that New York City has to offer during the holiday season.

For more information

Learn more at www.gnydm.com.